

SCHUYLKILL LIVING

2018 Rate Sheet

Effective 1/1/18

Schuykill Living Magazine is a full color glossy publication: it provides an interesting look at life in Schuykill County.

Published since 1997, the quarterly magazine showcases the area: people, places, cultural and social events, and interesting aspects of life in this part of Pennsylvania.

You will find fascinating stories about local people, successful businesses, county government, and the issues that affect the region today.



PUBLICATION DATES

- **Spring**
Published: February
Deadline: January 11
- **Summer**
Published: May
Deadline: April 5
- **Fall**
Published: August
Deadline: July 5
- **Winter**
Published: November
Deadline: October 4

DESIGN

No extra cost for design & preparation, unless we incur costs in your production.

- Trim size is 8.5" x 11". Keep live matter within 1/4" of trim, and give an extra 1/4" for ads that bleed.
- Ads submitted in PDF format should be saved as CMYK format. Your ad will be printed at the same quality as presented. Please check your PDF quality!
- Ads submitted digitally should be in Adobe InDesign only, with all art included separately.
- Only disk (CDs) or emails are accepted.
- We can download your files from your designer's FTP site, if desired.
- Email files or questions to ads@republicanherald.com.

RATES

	One Time	Four Times
Full	\$1,350	\$900
Half	\$950	\$600
1/4	\$595	\$395
1/6	\$395	\$300
1/8	\$300	\$220
1/12	\$145	\$125
Inside Front or Inside Back Cover	\$1,700	\$1,250
Back Cover	\$2,100	\$1,500



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