

SCHUYLKILL LIVING

Advertising 2017

RATES AND SIZES

ISSUE
Spring
Summer
Fall
Winter

Quarterly Magazine

DELIVERY DATE
February
May
August
November

DEADLINE
January 12
April 6
July 6
Oct. 5

All Ads are Full Color

Contact

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Phone: (570) 628-6060 Fax: (570) 628-6077
ads@republicanherald.com

FULL PAGE

1X = \$1,350
4X = \$900 each



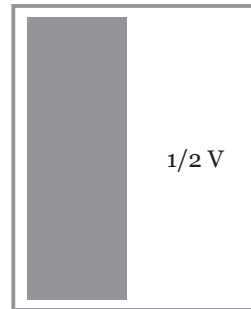
7.5"w x 10"d

PREMIUM POSITIONS

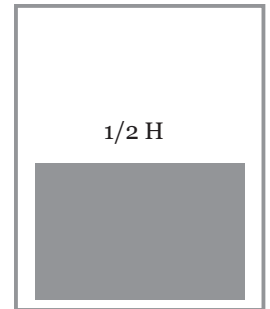
Back Cover
1X = \$2,100
4X = \$1,500 each
Inside Front or Back
1X = \$1,700
4X = \$1,250 each

HALF PAGE

1X = \$950
4X = \$600 each



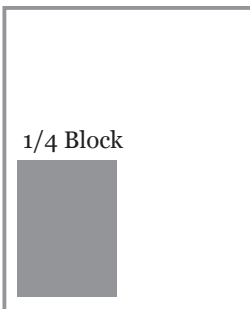
3.66"w x 10"d



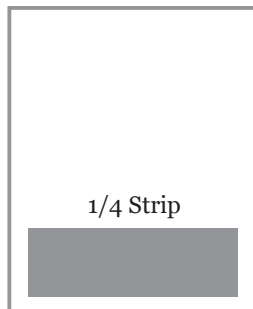
7.5"w x 5"d

QUARTER PAGE

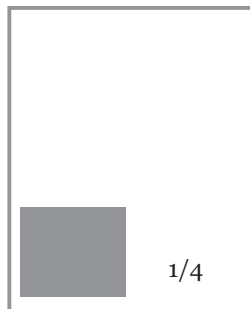
1X = \$595
4X = \$395 each



3.66"w x 5"d



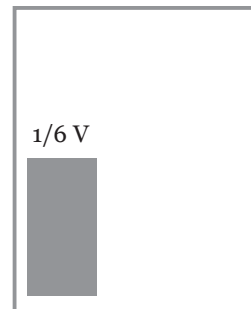
7.5"w x 2.5"d



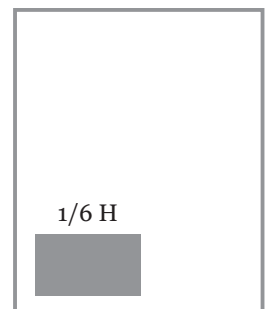
4.94"w x 3.75"d

SIXTH PAGE

1X = \$395
4X = \$300 each



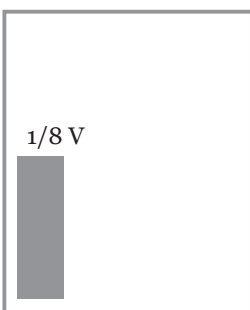
2.38"w x 5"d



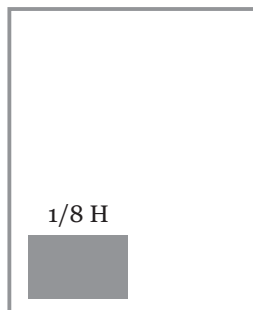
4.94"w x 2.5"d

EIGHTH PAGE

1X = \$300
4X = \$220 each



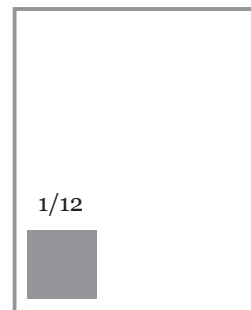
1.75"w x 5"d



3.66"w x 2.5"d

TWELFTH PAGE

1X = \$145
4X = \$125 each



2.38"w x 2.5"d